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<i>Michael Tomsa</i>		(Depositor's name)
<i>Michael Tomsa</i>		(Signature)
August 5, 2008		(Date)

APPLICATION NO.	PILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/800,447	03/15/2004	David Patrick Port	25896341/P0119A	1228

TITLE OF INVENTION: METHODS AND SYSTEMS FOR GATHERING MARKET RESEARCH DATA WITHIN COMMERCIAL ESTABLISHMENTS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0	\$1740	07/07/2008
EXAMINER		ART UNIT	CLASS-SUBCLASS			
TANG, SON M		2612	340-539130			

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).
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2. For printing on the patent front page, list
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1. *Katten Muchin Rosenman*
2. *Peter Zura*
3. _____

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(A) NAME OF ASSIGNEE

Arbitron, Inc.

Columbia, Maryland

Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government

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- a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

- b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature *George*

Date August 5, 2008

Typed or printed name Peter Zura

Registration No. 48,916

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PAGE 2/5 * RCVD AT 8/5/2008 6:21:55 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-6/17 * DNI:2732885 * CSID: * DURATION (mm:ss):02:00

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